

Virginia Childhood Cancer Advocacy Day

Sample Messages & Scripts



Call the legislatures assigned to you. If your time permits, please use the Targeted Legislator Directory to reach out to additional key legislatures identified.

Reminders:

- SHARE YOUR STORY to make a deeper and more meaningful impact.
- Be respectful and bipartisan in your outreach.
- Be sure to say thank the listener for their time and support.
- If you don't know the answer to a question, tell the person we'll follow up with an answer. You can send questions to Amy Godkin at agodkin@askccf.org.

SAMPLE CALL SCRIPT

When calling a Senator or Delegate from the Targeted Legislature Directory, please use this script template:

Hello, I'm calling **Senator/Delegate Name** as a **Insert Your Role (parent/survivor/ volunteer/title)** for **Provide Context (child/organization/workplace)** to ask for your support of childhood cancer patients and survivors in the Commonwealth of Virginia.

Specifically, we need **Senator/Delegate Name** to vote YES for the biennial budget bill that includes \$700,289 (**Item 295**) which provides Pediatric Cancer Support Navigators for Virginia's five pediatric treatment centers. Right now, children with cancer receive **0%** of Virginia's cancer funding and that's not okay. This is the year to make history and to invest in our brave cancer kids!

With 325 patients and 4,000 survivors in Virginia, **Senator/Delegate Name's** vote matters and will directly help a child. Our kids face so many challenges getting back to "normal" after cancer. They need support after missing countless days of school for treatment and ongoing doctor appointments. Additionally, two out of three childhood cancer survivors will develop cognitive and/or physical late effects that impact their ability to learn and grow. They may have difficulty with memory and comprehension, or have trouble hearing, seeing or walking to class. Families need someone to help guide them through this transition.

SHARE YOUR PERSONAL STORY HERE

The Pediatric Cancer Support Navigators will help childhood cancer families prepare for and navigate the transition back to school and life. With your support, our kids can stay on grade level with their peers, receive the right accommodations and have a shot at a bright future. They deserve that opportunity!

This is why I would be most grateful for **Senator/Delegate Name's** support of a vote yes for our kids! I will follow-up with an email so that you have this information on-hand. Thank you for your time and support of this urgent request.