Virginia Childhood Cancer
ADVOCACY DAY
Thank you!

We couldn’t do this without YOU!
Virginia Childhood Cancer

ADVOCACY DAY TRAINING

- Progress to Date
- Legislative Update
- Key Messages
- Timeline

Virginia Childhood Cancer Network
About VCCN + Network Members

Virginia Childhood Cancer Network

Affiliated with the Cancer Action Coalition of Virginia

CACV
Cancer Action Coalition of Virginia

ASK
Childhood Cancer Foundation

ACCO

CAC2
Coalition Against Childhood Cancer

our AMAZING fighters
Our Advocacy Journey

2018
State Cancer Plan & First Awareness Day

2019
First Advocacy Day with 49 voices

2020
Second Advocacy Day

2021
First Virtual Advocacy Day w 88 voices

January 2021
Statewide Awareness Campaign & Gov. Mansion Event

January 2022
Advocacy Day & First Time Kids with Cancer Included in Governor’s Draft Budget

September 2022
Session ends

2022
most advocates we’ve ever had!
Key Messages: The Request

Budget Item 295

$700,289 per year to provide a Pediatric Cancer Support Navigator at each of Virginia's five treatment centers.

Purpose:
To help all of Virginia's youngest patients transition back to school and life.

Why:
Missed school days because of treatment and late effects make returning to school more difficult for young cancer patients and survivors.
**Key Messages: Supporting Facts**

- **MODEST REQUEST**
  $700K request is only 3.5% of state funding for adult oncology ($20+ million).

- **COMPREHENSIVE SUPPORT**
  This will support ALL children with cancer in Virginia at all 5 treatment centers.

- **DEMONSTRATED NEED**
  Data shows kids with cancer are more likely to fall behind in school during treatment.

- **MEASURABLE IMPACT**
  This initiative will have a direct and measurable impact for kids with cancer in VA.

- **SUPPORTS VA CANCER PLAN**
  This initiative also supports goals set in VA's state cancer plan.
Advocacy Day Timeline

Jan. 19, 2022

8am - 8:30am
Q&A
Zoom

8am - 12pm
In-Person Meetings

8am - 12pm
Virtual Meetings

12pm - 1pm
In-Person Gallery

12pm - 5pm
Virtual Calls and Emails

1-5pm
Post-Event Calls and Emails

5pm - 5:30pm
Zoom Debrief

8am - 5pm
Virtual Calls and Emails

All Advocates
In-Person Advocates
Virtual Advocates